

Facts on...

Franchising

"According to franchising experts...growth in the 1990's will be service – oriented and niche – retailing franchises. Lawn care, house cleaning services, prepared foods, home-based education, travel and home-improvement franchises are some that show promise.

Source:

*"What's Hot" is key to franchise success
Globe and Mail, August 31, 1992, page B5.*

"Most recent research sponsored by the International Franchise Association claims that 96.9% of the franchise units open nation wide within the past five years was still in operation."

Source:

Arthur Anderson and Co. 1992

The Cleaning Industry

"The US bureau of labour statistics says that cleaning services are expected to be the second biggest generator of new jobs for the period of 1994-2005."

"The US department of commerce estimates that 80% of dual income households will use a residential cleaning service by the year 2000."

"20 billion dollars per year is spent on house cleaning in the U.S. with a projected annual growth of 20% per year."

"This is truly a rock solid industry with consumer demand estimated to continue increasing through the next five years."

Source:

US Bureau of labour statistics

Women

"Women owned business is one of the fastest growing segments of the US economy."

"... predicted that women will own 40% of small business by 2000"

Source: *Megatrends 1992*

Average full time income for females \$30,130.00

Average part time income for females \$12,727.00

Source:

Statistics Canada 1996 Census

Owning a Clean Living Franchise allows you to work part time hours with a full time income.