

A Franchise Opportunity with a Difference

Clean Living Specialists is an owner-operated franchise that makes quality house cleaning its business and quality of life for the business owners its by-product. "It's a formula for success and that is why the company is growing so rapidly," says president Deanna Twerd.

Established in 1988, the company has expanded to four Ottawa-wide franchises with another opening soon. "Everyone is thrilled with Clean Living, the business owner works part-time and earns full-time financial rewards and the customers benefit by having an owner-operated service – quality that is hard to find." The success of the business appeals to highly motivated women (especially mothers of young children) who work two or three days a week for full-time financial rewards.

Clean Living Specialists provides franchise owners with a guaranteed business that can be set up in six to eight weeks, and has an excellent resale value. It has a proven cleaning system that provides much-needed quality service for today's busy lifestyles.

"I'm a single mom and it made perfect sense to be my own boss, but I'm not a risk taker. I started the business 14 months ago, and I'm proud to be supporting myself and two kids," reports Anne Mills.

"It allows me to work part-time, spend time with my family and still earn a good income. Everyone's happy – my two young children, my husband, my customers and me," says Chantal Granger.

"It's a business that helps women help themselves," says Deanna. "We look for owners who take home



Clean Living Specialists and their children - clockwise:
Deanna Twerd, Anne Mills, Kirsten Bender-Krotky and
Chantal Granger (missing from photo: Genevieve Finsten)

cleaning seriously – they are organized, and efficient, with excellent communication and people skills." For further information contact Deanna Twerd in Orleans at (613) 860-0436. ♥

*Advertisement as it appeared in Ottawa Parent,
July issue, /997.*

"I am totally satisfied with the service and would recommend Clean Living to anyone".



D.Hughes, Kanata

SERVICE DESCRIPTION

We pride ourselves in offering our clients a common sense approach to cleaning their home. We provide not just a basic cleaning service, but instead a total household cleaning management program.

We are different from the larger cleaning services. Our business philosophy sets CLS apart from the rest of the industry. As owners, we are the operators, and we take pride in providing the highest level of care and commitment. We guarantee the quality and service our clients expect and deserve. No other company can offer more than CLS! ♥

Your Opportunity

- **Low Initial Investment** for a profitable business with an excellent resale value.
- **Part-time. Guaranteed** part-time business with consistent & lucrative financial rewards, a high profit margin and a low overhead.
- **Freedom.** Operating on a part-time basis allows the owner/operator the freedom to pursue other interests and commitments.
- **Proven System.** Our proven system works and is **guaranteed**. We have established and developed 7 franchises now in a little over four years.
- **Growth Industry.** With today's busy lifestyles, there is an ever-increasing demand for residential cleaning services, and **our** quality sets us apart from the rest.
- **Low Risk.** High demand equals a predictable & consistent schedule.
- **You are in control!** Be your own boss while having the confidence of on-going support from the company and your colleagues.
- **It's quick!** Development time of approximately 6-8 weeks to full income level.

Your Advantages

- **Financial Independence - \$200 per day income**
- **Cash Business**
- **Simple Operational Procedures**
- **Low Initial Investment**
- **Consistent Sales**
- **Little Overhead**
- **Quick Start Up Time**
- **Be your own BOSS!**
- **Time for family, other commitments**
- **Low-Risk, viable opportunity to be self-employed.**